

Jason Bavington

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To Whom It May Concern:

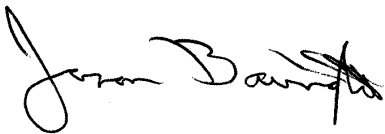
Please accept my résumé for a Marketing/Communications, Multimedia, Production, or Web Project Manager position with your company.

My managerial abilities and independent and responsible nature allow for the effective realization of both small and large projects that are completed on time and within requirements. An Environmental Studies degree has also provided me with the necessary skill set to develop multi-faceted solutions to situations. Over ten years of design experience allow me to create and manage effective and engaging campaigns, while four years in the Alternative Health industry have facilitated an extensive knowledge and experience base of dealing with various stakeholders. My strong interpersonal skills and outgoing personality also make for a productive, respectable, and amicable relationship with colleagues and third parties.

I would enjoy working for a company that is at the forefront of progressive media/product/web development and business solutions. My exceptional skill set, collaborative, administrative, and leadership abilities will further help you achieve these goals.

My résumé is attached. If you have any questions, feel free to contact me. I look forward to speaking with you soon.

Sincerely,

A handwritten signature in black ink that reads "Jason Bavington". The signature is written in a cursive style with a large initial 'J' and a stylized 'B'.

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Education

York University, Downsview, Ontario

Honours Bachelor Cum Laude, Environmental Studies.

September 1994 to April 1998

- Theme Area Concentration: *Nature, Technology, and Society*
- Fourth Year Thesis Title: *Attempting to Find the Essence of Nature in an Age of Information*

Work Experience

Whole Foods Market, Toronto, Ontario

Nutrition Buyer

January 2003 to Present

- Responsible for 6000 product SKU's from +80 vendors
- Supplement and body care order placement
- Liaison with vendor sales representatives
- Product/Line sales tracking, suggestions, and margin awareness
- Administration (Order boards/logs, tracking credits, special orders, et cetera)
- In-Store Promotions and Marketing Campaigns

The Alternative Health CD, Midnight Illusions Ltd. Product

Project Director. An HTML-based CD-ROM compilation of 225 ailments and 525 remedies. Responsibilities included:

June 1998 to October 2002

- Coordinating a development team of 28 individuals
- Coordinating Product Launch at *The Canadian College of Naturopathic Medicine*
- Website, e-commerce, and technical support coordinator

Midnight Illusions Ltd., North York, Ontario

Sole-Proprietorship

January 1996 to October 2002

- Offer Graphic Design, Web Design, and Consultation services
- Consulting with organizations on web design and e-commerce strategies
- Creating advertising campaigns for the Faculty of Environmental Studies
- Highly impressive web portfolio:
 - Midnight Illusions Ltd. -- www.mi.ca
 - The Alternative Health CD -- www.ahcd.net
 - Survey Canada -- www.surveycanada.com
 - The Urban Farm -- www.urbanfarm.org
 - Ontario Natural Food Co-op-- www.onfc.ca
 - Permaculture.Net -- www.permaculture.net
 - The Needle Shack -- www.theneedleshack.com

Noah's Natural Foods, Thornhill, Ontario

Grocery Staff, Website Coordinator, Cashier, Consultant

April 1998 to September 1999

- Ordering, inventory, and product display
- Created company website and advised as per web presence strategies

Skills

- Personal: Strong leadership. Organizational. Independent. Creative. Research. Writing. Presentation.
- Other Attributes: Friendly. Outgoing. Self-motivated. Efficient. Resourceful. Determined.
- Graphic Design: Adobe Photoshop, Macromedia Fireworks, CorelDRAW, CorelPHOTO-PAINT
- Web Design: HTML, dHTML, XML, CSS, Shockwave, Flash, Animated GIFs, JAVA, JavaScript, CGI, Perl
- Additional Applications: Adobe Acrobat, PageMaker, Macromedia Dreamweaver, Microsoft Office, Quickbooks

Volunteer Experience

York University — FES Committee of Instruction Representative

September 1997 to April 1998

Undergraduate student representative on the *Faculty of Environmental Studies Committee of Instruction*. Responsibilities included:

- Ensuring student concerns are heard regarding curriculum issues
- Providing a student perspective on the various decision-making processes
- Liaison with student representatives in the Undergraduate Subcommittee

Internet Use/Web Creation Workshops — Instructor

February 1997 to April 1998

Introduced students/professors to various elements of the Internet, including:

- What is the Internet? How do I navigate the World Wide Web?
- Efficient online searching
- Walk-through of basic HyperText Markup Language coding

A web page was created by all participants by the end of the sessions. The Workshops formed the foundation for future sessions in the 1999 academic year.

York University — BESST Member

September 1994 to April 1998

Member of the *Bachelor in Environmental Studies Students Together* environment club. Various positions held.

Co-Chair for 1997 term. Responsibilities included:

- Chairman for meetings
- Ensuring successful implementation of projects/events
- Managing event logistics, e.g., finances, room bookings, security clearance
- Maintaining member communications and moral
- Negotiation and coordination with administrative bodies

BESST Wellness Fair — Event Coordinator

March 25, 1998

An information Fair that assembled representatives from various areas of Alternative Health. The goal was to empower participants in personal healing and daily well-being and to strengthen bonds between the Health community, concerned students and staff, *BESST*, and the *Faculty of Environmental Studies*.

Responsibilities included:

- Ensuring successful completion of all planning stages
- Delegation of tasks and follow-up
- Seeking creative solutions to various constraints (budget, space, et cetera)

Awards Received

York University

May 1996, May 1997, May 1998

Member of Dean's Honour Roll

Newtonbrook Secondary School

June 1994

G.T. MacKenzie Conservation Award

Newtonbrook Secondary School

June 1993

Certificate of Achievement: Promoting Environmental/Educational Awareness at Newtonbrook Secondary School

References

Available Upon Request